

## Distribution/Logistics

By its very nature the distribution and logistics sector involves high volumes, rapid turnarounds and absolute accuracy. The data required to underpin service delivery is no different.

### Moving data, not just consignments

Timely, accurate data that moves smoothly through the chain from customer to hub, depot to vehicle and finally to delivery is paramount to getting the job done. It is also vital in creating a positive customer experience. Systems which negatively impact any one of these elements can result in lost consignments, slow or failed delivery, poor customer retention and increased costs.

### No time for manual data entry

In a fast-paced 24/7 environment, there is little or no time for rekeying or reformatting data. Systems, software and mobile apps, regardless of their age or operating platform must speak to one another. Clients, consignments, assets and people cannot be treated as data silos. With different aspects of the technology landscape within the sector moving at different speeds, it is easy to end up with legacy back end systems and modern front-end tech – just on the customer facing side alone. When taken into the broader business infrastructure there are numerous other systems which may need to communicate with one another, such as:

- Billing
- Asset management
- People management
- Customer Relationship Management (CRM)
- Route planning
- Vehicle Tracking

And that is just inside your organisation. In order to win contracts and compete in the market, your IT infrastructure needs to sit within a chain – able to send and receive data to clients, subcontractors, vehicle management companies and suppliers – seamlessly and fast.

### A data logistics tool for the logistics industry

HULFT removes the need to replace major elements of your IT architecture. It can bring legacy systems and disparate applications together – providing an all important integration bridge.

Data, regardless of its original format can be extracted, collated, amended and readied for use in another application or for onward transmission to a third party. Rules and logic make processing data volumes, at speed, easy and error free and once configured, there is typically little or no manual intervention required.

HULFT provides the answer to your data, integration and software problems without significant investment, major changes to your overall infrastructure and most importantly, without the need for additional IT or development teams.

Cost effective and rapidly deployed, HULFT offers secure, accurate movement of data at speed.