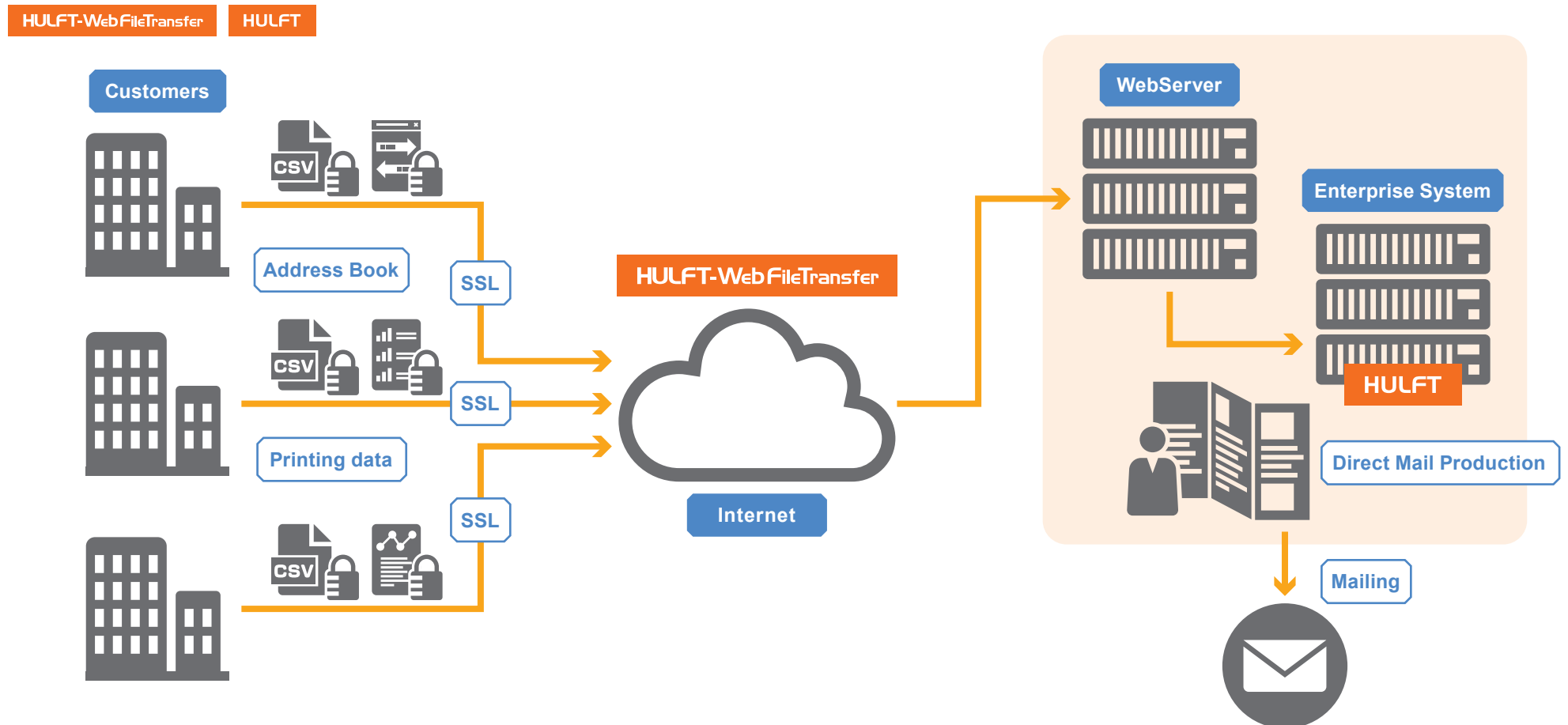


# Establishing a Platform for the Secure Transmission of Data to and from Customers

Industry: Business Process Outsourcing (BPO) - Direct Mail Marketing Provider



## Purpose of introducing HULFT products

To speed up operations and reduce management labor hours and costs by building a simple and secure platform for data transmission in the existing Internet environment.

## Issues prior to introducing HULFT products

Because data essential to business operations was sent via email or shared via media such as CDs or DVDs, the company was concerned about the risk of information leakage caused by emails mistakenly sent to the wrong address, and about the high cost and hassle associated with sharing data via physical media.

## Effect of introducing HULFT products

The company is now able to securely and reliably transfer data to and from their customers, and the risk of information leakage has notably decreased. Because fewer management labor hours are needed, the lead time before product delivery has been shortened, and costs have decreased.