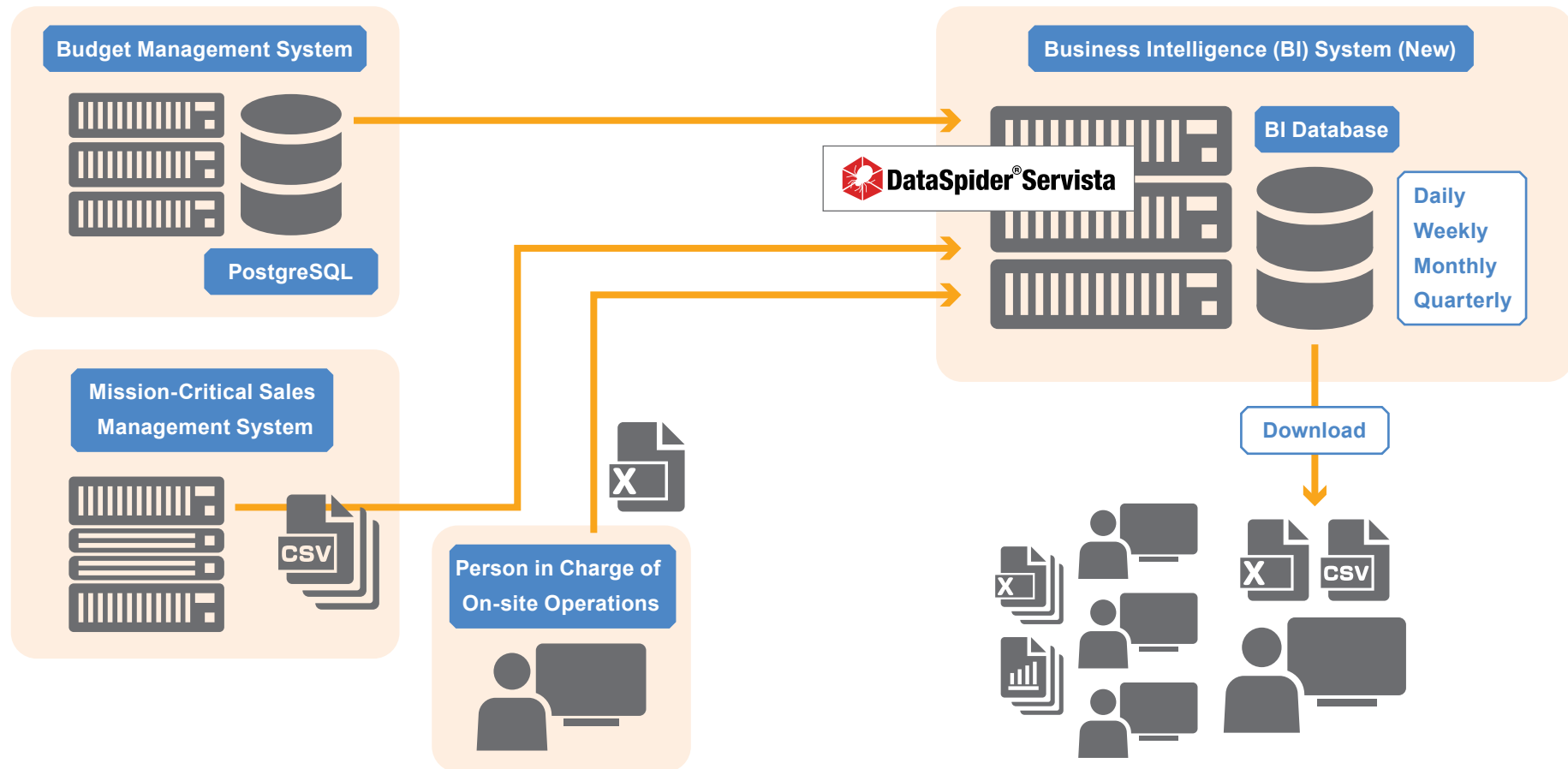


Integrating Multiple Systems by Using Business Intelligence (BI)

Industry: Human Resources Information Service



Purpose of introducing HULFT products

To create an environment in which managers and employees can obtain the information they need when they need it, by improving visualization of sales-related figures.

Issues prior to introducing HULFT products

Because essential data was spread out over a variety of systems and similar data and functions were scattered, only people who absolutely needed the data created reports. This took a lot of time and effort. Documents to be submitted to managers could only be created monthly.

Effect of introducing HULFT products

Documents to be submitted to managers can now be created daily, and sales departments can view their actual sales results at any time. Sales staff no longer need to aggregate data, and are now able to focus on more productive business operations.