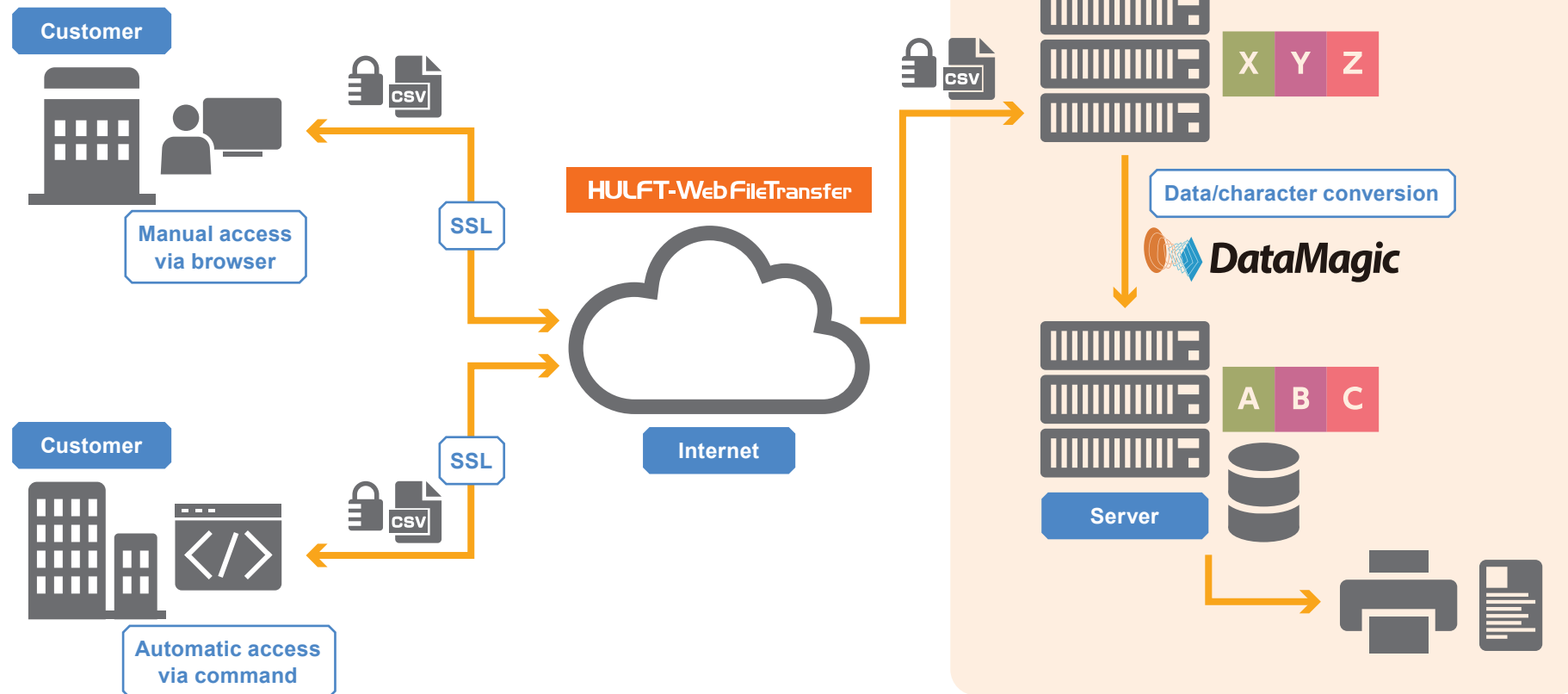


# Record data integration for the printing industry

Industry: Printing

HULFT-WebFileTransfer



## Purpose of introducing HULFT products

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Do away with media-based data transfer and establish a secure, affordable means of sending and receiving data. Automate data conversion to reduce man-hours spent providing services.

## Issues prior to introducing HULFT products

Most of the client's small and medium-sized customers transfer data via media due to cost implications, causing security concerns over issues such as losing data containing personal information. Customer data used to be converted into the right format for the client's database manually, which meant that it took at least three days to provide services.

## Effect of introducing HULFT products

Enabled the client to create a low-cost yet secure environment, using Internet-based encryption capabilities. Established a quick and seamless system for gathering and processing data, from receiving record data to converting data for printing.