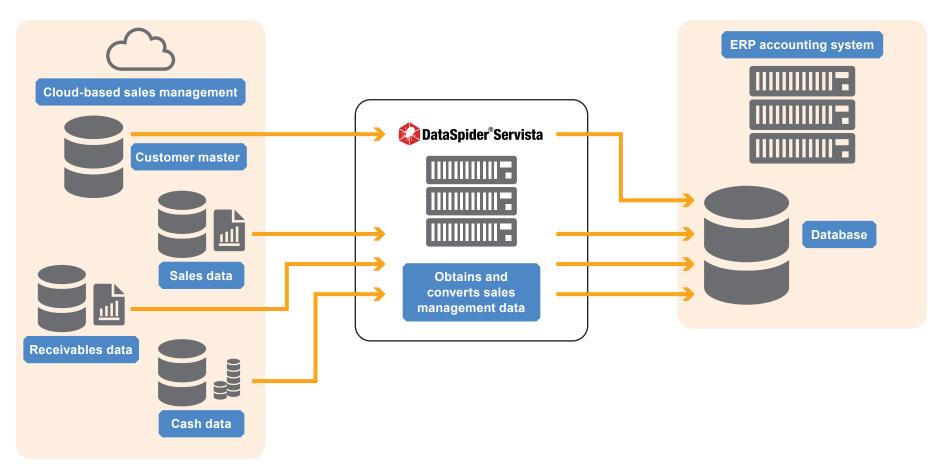# Cloud-based sales management and ERP package inter-system integration

Industry: Service

DataSpider®Servista

Purpose of introducing HULFT products

Automate integration of the client's cloud-based sales management system and ERP package, in order to improve operating efficiency and enable timely data compilation.

Issues prior to introducing HULFT products

The accounting system previously obtained sales management data by manual process that included entering data in Excel. It also took time and effort to compile data for each individual customer.

Effects of introducing HULFT products

Improved the efficiency of back-office operations significantly and enabled the client to easily compile data for individual customers. Enabled the client to analyse and utilize data on a broader scale.